

# Holstein INTERNATIONAL



Moo Goldwyn Diamond EX-93 is more and more developing into one of the best breeding cows in Switzerland. That is shown by a lifetime production of almost 100,000kg.

## NEVER-ENDING POPULARITY

Longevity, strong production, great conformation, show successes, positive daughter-proven sires, and high genomic top sires. Yes, Moo Goldwyn Diamond is a timeless universal talent. She is an exemplary image of the family that she stems from via the Cinderella branch, the Roxys. The breeding talent has produced 100,000kg after 5 lactations and was classified EX-93 after her latest appearance at the Swiss Expo in mid-January. She has long belonged among the best one can find in Switzerland. She is the dam of the again-available sires Hokovit Best and Hokovit Win, and through her Bolton daughter Sharon VG-86 she is the grand-dam of Frachwil Smarakt, one of the most beloved sires in Switzerland. And through Smarakt's full-sister Shakira VG-85, she is the great granddam of the new Swiss Nr.2 Frauchwil Delio, the highest newcomer in April. At the age of 10 years and after 90,000kg lifetime production, Swissgenetics bought a sire out of Diamond. That should say it all. And various owners have profited from her diverse offspring. First, Hokovit Genetics and Reto Flury. For Hokovit, a well-known manufacturer and marketer of specialty feeds, and its breeding-enthused owner Jürg Hoffmann, Diamond was an important cornerstone of its own breeding program. And for Reto Flury, in whose operation Diamond spent her entire active career and who owns her today, the same is at least equally true. 'No, Diamond really has no shortcomings, aside from that we would like to have more female offspring from her,' says Reto, who owns daughters from Supersire, Doorman, Endure, and Brokaw.



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